

# IREM DALLAS SPONSOR OPPORTUNITIES 2026



IREM Dallas is a well-established professional institute that brings together DFW Building Owners/Managers and Industry Partners through education, social events, and community outreach. This year marks the 80<sup>th</sup> Anniversary of IREM Dallas. In the interest of streamlining sponsorship requests, we have developed this package to give interested partners an opportunity to bundle their sponsor participation while getting additional exposure as an annual sponsor. Annual Industry Partner dues are separate from these sponsorship offerings but can be invoiced in conjunction, as desired.

For all IREM Dallas sponsorship opportunities and details please visit:

[https://iremdallas.org/Sponsorship\\_Opportunities](https://iremdallas.org/Sponsorship_Opportunities)

Thank you for your participation and support of IREM Dallas!

Lorraine Stanley,  
VP of Industry Partnerships

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# 2026 Annual Sponsorship Bundles

	<b>Presidential</b> <i>(limit 1 – Sold for 2026)</i>	<b>Executive</b>	<b>Principal</b>	<b>Affiliate</b>
<b>Golf Tournament</b>	Silver Sponsorship	Hole Sponsorship	Hole Sponsorship	<b>Choice of:</b> Hole Sponsorship for Golf, or VIP seating Experience for 8 at the Fashion Show
<b>Fashion Show</b>	VIP Seating Experience for 8	VIP Seating Experience for 8	VIP Seating Experience for 8	
<b>Monthly Luncheons</b>	Luncheon/Edu Program Sponsorship* (1)	Luncheon/Edu Program Sponsorship* (1)	Luncheon/Edu Program Sponsorship* (1)	
<b>Awards Gala</b>	1 VIP Table of 10 Exclusive Sponsor of the President’s Reception	1 VIP Table of 10 Invitation for four to President’s Reception	4 VIP Tickets Invitation for four to President’s Reception	2 VIP Tickets Invitation for two to President’s Reception
<b>Other</b>	Case Competition Cum Laude Sponsorship	New Member Coffee Talk Sponsorship		
<b>Marketing Social &amp; Website</b>	Logo in all email blasts, additional website recognition, 4 dedicated social media posts	Logo in all email blasts, additional website recognition, 3 dedicated social media posts	Logo in monthly newsletters, additional website recognition, 2 dedicated social media posts	Logo in monthly newsletters, additional website recognition, 1 dedicated social media post
<b>Total Sponsorship</b>	<b>\$12,000</b>	<b>\$9,000</b>	<b>\$7,000</b>	<b>\$3,500</b>

**Sponsorship Bundles will be reserved on a first-commitment basis. Additional contribution amounts will be invoiced based on sponsorship package selections and upgrades for each event.**

**All Sponsorship Bundles Include:**

- Option to lock in opportunities early in the year and take advantage of additional, year-round recognition.
- Ongoing acknowledgement at the selected level through the year in emails, social media, and website.
- First option and early access to additional, premier sponsorship opportunities for all events.
- \*Luncheon/Program sponsorships are limited and assigned in order of request; equivalent sponsorship options can be traded out if needed or on request.

# 2026 Additional Events & Opportunities

FOR INDIVIDUAL OR ADDITIONAL SPONSORSHIPS, PLEASE SELECT BELOW

## All Event Sponsorships Include:

- Networking with amazing DFW real estate professionals.
- Recognition as a sponsor during the event and in promotions including emails, social media, and website

Monthly Luncheon Meetings/Educational Programs (1 per meeting)			\$2,250 Per Event
Sponsor (✓)	Event	Date & Time	Location
	January	1/22/26	The Clubs of Prestonwood
	February	2/19/26	The Drey Hotel at The Village Dallas
	March	3/19/26	TBD
	May	5/14/26	TBD
	June	6/18/26	TBD
	September	9/17/26	TBD
	October	10/15/26	TBD

### Additional Benefits:

- Recognition as sponsor during the luncheon/program on signage and slides.
- Opportunity to address the audience from the podium (2 min) and to introduce the program (speaker/topic).
- Two reserved tickets for the event.

New Member Coffee Talk (1 per meeting)			\$350 Per Event
Sponsor (✓)	Event	Date & Time	Location
	Q1	March 2026	Providence Towers
	Q2	June 2026	JLL (in coordination with IP Insights)
	Q3	Sept. 2026	Providence Towers
	Q4	Nov. 2026	Providence Towers

### Additional Benefits:

- Coffee, breakfast and networking with new IREM members.
- Two company representatives to attend and participate.

Other Networking & Education				\$ Various
Sponsor (✓)	Event	Date & Time	Location	Rate
	Spring Fling with Ft. Worth Chapter (up to 4)	April 2026	TBD	\$500
	Others TBD			

# 2026 Additional Events & Opportunities

Educational Courses (in-person classroom courses)			\$ 150 per day
Sponsor (✓)	Event	Date & Time	Location
Sponsorship available per-day, per-course, or as an exclusive all-courses bundle			
	IREM Course – ETH800	3/16/26	Providence Towers – East Tower (all courses)
	IREM Course – ARMTRK	3/17-20/26	
	IREM Course – FIN402	5/19-20/26	
	IREM Course – ASMTRK	8/3-6/26	
	IREM Course – CAPTRK	10/13-14/26	

#### Additional Benefits:

- Greet course participants at the start of each day’s course
- Option to provide breakfast, lunch, promotional items (at sponsor’s expense)

I am interested in additional sponsorship information for the following events:		
(✓)	Event	Date & Time
	IREM Dallas Annual Fashion Show	August 27, 2026
	30th Annual Golf Tournament	October 19, 2026
	IREM Dallas Case Competition	September/October 2026
	IREM Dallas Annual Awards Gala*	November 12, 2025

*Various sponsorship levels will be available for each event.*

*Complete sponsorship details and opportunities will be available closer to each event.*



**Sponsorship Agreement**

To secure your sponsorship for 2026, please return a completed commitment form to info@iremdallas.org.

Please note that event dates, locations and pricing are subject to change, with proper notice. All sponsorships are sold on a first come, first served basis. Additional sponsorship may become available throughout the year. Notifications about all events and sponsorship opportunities will be sent via email from the Industry Partners Committee, listed on IREM Dallas newsletters and posted on IREM Dallas website [www.IREMDallas.org](http://www.IREMDallas.org)

All sponsorships must be paid in full 60 days prior to the event in order to secure the sponsorship and to be advertised. Industry Partners will receive first right of refusal for event sponsorships; if an opportunity is not filled 30 days prior to the event, IREM Dallas may open sponsor opportunities to non-Industry Partner companies.

Please make sure all information is accurate and complete. Be sure to forward your company logo in a high-resolution format for all advertising. By signing this agreement, you acknowledge that you are authorized by your company and agree to pay the total amount of the sponsorship.

**Sponsor/ Company Information and Payment**

*Sponsorships will be reserved upon receipt of a completed form and held for a minimum of 30 days while payments are processed.*

**Company name** \_\_\_\_\_ **Contact name** \_\_\_\_\_

**Email** \_\_\_\_\_ **Phone** \_\_\_\_\_

**Type of Sponsorship** \_\_\_\_\_

**Total Sponsorship Amount \$** \_\_\_\_\_

**Signature** \_\_\_\_\_

**I will mail a check to**  
IREM Dallas Chapter  
5465 Legacy Drive, Suite 650, Plano, TX 75024

**Please send me an invoice via QuickBooks to pay via credit or ACH.**